

ICFF

Attendance rises, design offerings expand at ICFF



The **Luxe Interiors + Design** pavilion returned to ICFF for a second year, featuring a curated mix of transitional and classic contemporary design brands from around the world.

GLOBAL DESIGN FAIR ICFF NYC, THE KEYSTONE event of NYCxDESIGN, celebrated a record number of attendees during the show's May 14-17 installment at the Jacob K. Javits Center. The show also welcomed more than 130 new exhibitors and 587 returning brands and pavilions, delivering a 30% larger footprint.

"The 2016 edition of ICFF NYC exceeded all of our expectations," said Kevin O'Keefe, ICFF show director. "Attendance increased by 6% to over 35,000 industry trade professionals, and the feedback on the quality of buyer and specifier meetings has been extremely positive. The expanded fair, with its new features and larger scale, were a hit with attendees, as were the Best of NYCxDESIGN Awards at MoMA, which we know will return bigger and better in 2017."

For 28 years, ICFF NYC has aimed to showcase "What's Best and What's Next" in global design, including interior furniture, seating, carpet and flooring, lighting, outdoor furniture, materials, wall coverings, accessories, textiles, kitchen and bath and fabricators. This year, more than 35,000 industry professionals explored 165,000 feet of exhibition space, making this year's show the largest overall.

"This is the second year for Anglepoise at ICFF NYC and the North American debut for our new Gi-

ant collection and what a fantastic response we've received from an audience primed to expect only the best," said Simon Terry, innovation and brand director for Anglepoise. "Without a doubt we'll be back in 2017."

The expanded second floor featured several pavilions including Ho.MI New York Lifestyles, Luxe Interiors + Design, Emerging Designers, ICFF Schools and The Milk Stand curated by Design Milk.

In its second year at the event, the Luxe Interiors + Design pavilion featured an additional 10,000 net square feet of a curated mix of transitional and classic contemporary design brands from around the world.

"The fair's second level was a resounding success," said Rose Mello, Christopher Guy showroom manager.

The Milk Stand by Design Milk showcased a variety of emerging artists and designers from across the United States, while Ho.MI, the Italian Lifestyles Fair, returned with an enlarged Ho.MI New York Lifestyles pavilion. Covering 12,000 net square feet, the pavilion presented a wide range of lighting, wall coverings, carpets, flooring, kitchen and bath and accessories from more than 50 Italian brands.

"ICFF is highly beneficial to our brand," said Anton Van Der Lande, agent for North America Arti-

fort. "ICFF is a showroom for us – 80% of our North American retail customers are developed here. As a long-standing exhibitor, this is my favorite fair. We can miss Salone del Mobile Milan or Copenhagen, but we will not miss ICFF NYC."

AWARDS AND EDUCATION

The 11th edition of ICFF Studio, a collaboration between Bernhardt Design and ICFF NYC, celebrates original and uncommon products submitted by designers from around the world. Hundreds of aspiring and talented designers competed to be one of the 11 selected to participate in the 2016 ICFF Studio Class.

Additionally, ICFF and Interior Design magazine collaborated to present the ICFF NYC Emerging Design Pavilions, featuring the work of up-and-coming global designers from France, Japan, Brazil, Italy, Portugal, Austria, the Philippines and Spain as well as the New York Furniture Society.

Two award programs celebrated the "best" design at the fair and around New York – the ICFF Editors' Awards and the Best of NYCxDESIGN Awards. The Editors' Awards featured a total of 12 prizes – 11 for product design and one to the school demonstrating the best exhibition in the ICFF Schools pavilion. The winners were:



The Celesse chandelier by **Hubbardton Forge** comprises adjustable aluminum rings in soft gold or vintage platinum suspended from two steel cables.



An unexpected purple tone dresses up the python-embossed leather frame of this mirror by **Klasp**, accented by hand-painted silver tipping.



The Ibo wallpaper from the Coso Collection by **Juju Papers** is screen-printed by hand with water-based rose gold ink on eco-friendly cream-hued paper.



The Flax daybed by **Lucy Tupu** offers a contemporary twist on traditional Samoan weaving techniques, peppered with 1970s and old Hollywood inspirations.



Hand-knotted of distressed wool and natural silk, the textures and patterns of the Odyssey Collection rugs by **Woven Concepts** are inspired by NASA imagery.

- Best Seating:** Mellow by Océane Delain for Bernhardt Design
- Best Portable Design:** Champ by Visibility for Matter Made
- Best Design for Social Good:** Tala
- Best Lighting:** Concentric by Rob Zinn for Marset
- Best Floor Covering:** Mid Century Modern Collection by Nasiri
- Best Body of Work:** The Grain Family, The Church Family and The Ada Family by Brendan Ravenhill Studio
- Best First Time Exhibitor:** Coil + Drift
- Best Storage:** Crain Cabinet by Egg Collective
- Best Wallcovering:** Waynetopia by Wayne White for Flavor Paper
- Best Furniture System:** RUN by Sam Hecht and Kim Colin for Emeco
- Best Kitchen and Bath:** Mid by Giovanna Talocci for Effegibi
- Best School:** Rochester Institute of Technology (RIT) for Metaproject 06



The abstract, molecular-inspired Atomic table lamp by **Delightfull** features four round spotlights in sophisticated black and gold.

just prior to the annual ICFF Opening Night Party at MoMA on May 14. Awards were presented for both product design and interior design projects in more than 30 categories, the complete list of which can be found at icff.com.

The second level of ICFF also hosted on-the-floor ICFF Talks, designed to stimulate the creative

conversation between designers, brands and industry leaders. Twelve panel discussions and presentations made up the programming.

ICFF education partner the American Society of Interior Designers offered CEU-approved programs throughout the show, including panel discussions and education sessions geared toward design professionals.

ICFF MIAMI

Up next for ICFF is the debut edition of ICFF Miami, running Oct. 5-6 at the Miami Beach Convention Center. Joining sister show ICFF NYC, ICFF Miami will present a full complement of leading brands in better interiors for residential, hospitality, commercial and high-end retail. Luxe Interiors + Design will join ICFF Miami with a major pavilion feature.

“The ICFF team has been working to bring ICFF to Miami Beach for over two years,” O’Keefe said. “You can be very sure we will deliver a spectacular platform to our exhibitors and attendees in October. Expect a landmark event in the design industry.”

More than 700,000 qualified architects, designers, developers and retail showrooms that attend ICFF NYC, the Kitchen & Bath Industry Show, Global Shop and the Hospitality Design Expo have been invited to attend.

Registration opens June 28 at icffmiami.com. ■

Interior Design magazine and ICFF also presented the first Best of NYCxDESIGN Awards, rewarding excellence in design achievement from the more than 500 events that comprise NYCxDESIGN Week. Submissions were open to all fairs, exhibitors and design firms, and the winners were announced